



ASSOCIATE OF APPLIED BUSINESS

**BUSINESS MANAGEMENT – KENT STATE  
UNIVERSITY BBA DEGREE MAJOR**

*The catalog in force is assigned to students based on the academic year they first applied to the college, and changes only when students change their major or request the change in writing. Refer to Policy No. 3357:15-13-28.*

2024-25 Catalog

Effective Summer 2024

2067

Business, Engineering, and Information Technologies Division

Management and Marketing Department

TECHNICAL Course Numbers		Course Title	Credits	Pre- or Co-Requisites	Completed Sem./Year
KSU Equivalent	Stark State				
FIN 26074	ACC130	Business Law and Ethics	3		
BUS 10123	BUS121	Business Administration <sup>^</sup>	3	IDS102 <b>or</b> Proficiency	
ECON 22060	BUS221	Microeconomics <sup>^</sup>	3	IDS102 <b>or</b> Proficiency	
ECON 22061	BUS222	Macroeconomics <sup>^</sup>	3	IDS102 <b>or</b> Proficiency	
MIS 24163*	MGT121	Principles of Management	3	BUS121 <b>or</b> ENT120	
General Elective	MGT221	Supervision	3	MGT121	
General Elective	MGT223	Business Decision Making	4	MGT121 <b>and</b> (ACC128 <b>or</b> ACC133)	
General Elective	MGT224	Human Resource Management	3	MGT121	
General Elective	MGT227	Operations Management	4	MGT121 <b>and</b> (MTH118 <b>or</b> MTH124 <b>or</b> MTH125)	
MKTG 25010	MKT121	Principles of Marketing	3	BUS221	
<b>Total</b>			<b>32</b>		
NON-TECH Course Number		Course Title	Credits	Pre- or Co-Requisites	Completed Sem./Year
KSU Equivalent	Stark State				
General Elective	SSC101	Student Success Seminar <sup>^^</sup>	1	<i>Take first semester</i>	
ACCT 23020	ACC132	Financial Accounting <sup>◆</sup>	4	pre-co-BUS124	
ACCT 23031	ACC133	Managerial Accounting	4	ACC132	
General Elective	BUS124	Business Analysis <sup>^</sup>	3	(MTH022 <b>or</b> MTH023 <b>or</b> proficiency) <b>and</b> (IDS102 <b>or</b> proficiency)	
COMM 15000*	COM121	Effective Speaking	3		
ENG 11011	ENG124	College Composition <sup>^</sup>	3	Co-ENG024 <b>or</b> Co-ENG011 <b>or</b> Proficiency	
HIST 12070 <b>or</b> HIST 12071	HIS121 <b>or</b> HIS122	US History I to 1877 <b>or</b> US History II from 1877	3 <b>or</b> 3		
CIS 24053	ITD122	Computer Applications for Professionals <sup>^■</sup>	3	ITD100 <b>or</b> Proficiency	
MATH 11010 (3 credit hours)*	MTH125	College Algebra <sup>^</sup>	4	MTH023 <b>or</b> Pre-Co- MTH025 <b>or</b> Proficiency	
PSYC 11762	PSY121	General Psychology <sup>^</sup>	3	IDS102 <b>or</b> Proficiency	
<b>Total</b>			<b>31</b>		
<b>TOTAL CREDIT HOURS</b>			<b>63</b>		

<sup>^</sup>Based upon SSC placement score.

<sup>^^</sup>To promote student success, this course should be taken in the first semester.

<sup>■</sup>Successful completion of ITD102, ITD104, ITD105, and ITD106 may be substituted for ITD122.

<sup>◆</sup>Student may elect to take ACC121 Introduction to Accounting prior to taking this course.

\*Must earn minimum C (2.000) grade

PART-TIME STUDENT ADVISING NOTES

Academic Advising

Students should make an appointment to see their advisor before registering for classes each semester. They should have prepared a completed registration form, including courses they wish to take, prior to this meeting.

Course Sequence

The semester-by-semester listing below provides the normal scheduling option for part-time associate degree students who plan to finish in eight semesters.

<u>First Semester</u>		<u>Credit Hours</u>	<u>Pre- and Co-requisites</u>
SSC101	Student Success Seminar^^	1	<i>Take first semester</i>
BUS121	Business Administration^	3	IDS102 <b>or</b> Proficiency
MTH125	College Algebra^	4	MTH023 <b>or</b> Pre-Co-MTH025 <b>or</b> Proficiency
		<b>8</b>	
<u>Second Semester</u>			
BUS124	Business Analysis^	3	(MTH022 <b>or</b> MTH023 <b>or</b> proficiency) <b>and</b> (IDS102 <b>or</b> proficiency)
ENG124	College Composition^	3	Co-ENG024 <b>or</b> Co-ENG011 <b>or</b> Proficiency
BUS221	Microeconomics^	<u>3</u>	IDS102 <b>or</b> Proficiency
		<b>9</b>	
<u>Third Semester</u>			
COM121	Effective Speaking	3	
ACC132	Financial Accounting◆	4	
MGT121	Principles of Management	<u>3</u>	pre-co-BUS124 BUS121 <b>or</b> ENT120
		<b>10</b>	
<u>Fourth Semester</u>			
ITD122	Computer Applications for Professionals^■	<u>3</u>	ITD100 <b>or</b> Proficiency
MGT221	Supervision	3	MGT121
MKT121	Principles of Marketing	<u>3</u>	BUS221
		<b>9</b>	
<u>Fifth Semester</u>			
MGT227	Operations Management	4	MGT121 <b>and</b> (MTH118 <b>or</b> MTH124 <b>or</b> MTH125)
ACC133	Managerial Accounting	<u>4</u>	ACC132
		<b>8</b>	
<u>Sixth Semester</u>			
ACC130	Business Law and Ethics	3	
MGT224	Human Resource Management	<u>3</u>	MGT121
		<b>6</b>	
<u>Seventh Semester</u>			
BUS222	Macroeconomics^	3	IDS102 <b>or</b> Proficiency
MGT223	Business Decision Making	<u>4</u>	MGT121 <b>and</b> (ACC128 <b>or</b> ACC133)
		<b>7</b>	
<u>Eighth Semester</u>			
HIS121	US History I to 1877	3	
<b>or</b>	<b>or</b>	<b>or</b>	
HIS122	US History II from 1877	3	
PSY121	General Psychology^	<u>3</u>	IDS102 <b>or</b> Proficiency
		<b>6</b>	
	<b>TOTAL CREDITS</b>	<b>63</b>	

^Based upon SSC placement score.

^^To promote student success, this course should be taken in the first semester.

■Successful completion of ITD102, ITD104, ITD105, and ITD106 may be substituted for ITD122.

\*Student may elect to take ACC121 Introduction to Accounting prior to taking this course.

2024-25 Catalog Effective Summer 2024	<b>BUSINESS MANAGEMENT – KENT STATE UNIVERSITY BBA DEGREE MAJOR</b>	<b>2067</b>
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**ADDITIONAL COURSES FOR KENT BBA DEGREE AVAILABLE  
AT STARK STATE COLLEGE AND ACCEPTED AT KENT STATE UNIVERSITY:**

**ADDITIONAL BRIDGE COURSES:**

KSU Equivalent	Stark State	Course Title	Credits	Pre- or Co-requisites	Completed Sem./Year
ENG 21011 (KCP2)*	ENG231	College Composition II*	3	ENG124	
MATH 24056 (KCMR)	MTH124	Statistics	3	Pre-Co-MTH024 or MTH022 or Proficiency	
MATH 12002 (KCMR)	MTH223	Analytic Geometry and Calculus	4	MTH135 or (MTH125 and MTH130) or Proficiency	
PHIL 21001 (KHUM, DIVG)	PHL122	Ethics	3		

**TWO ADDITIONAL BRIDGE SCIENCE COURSES: 6 credit hours minimum  
(3 credit hour minimum must involve lab course indicated by \*)**

KSU Equivalent	Stark State	Course Title	Credits	Pre- or Co-requisites	Completed Sem./Year
Kent Core Basic Science (KBS)	Any OTM Natural and Physical Science	Varies	3	Varies	
Kent Core Basic Science with Laboratory (KBS, KLAB)	Any OTM Natural and Physical Science with a Lab	Varies	3-4	Varies	

**If all Bridge courses are completed at Stark State College, these 49 credit hours must be taken at Kent State University to obtain the BBA degree:**

Course Number	Course Title	Credit Hours
MGMT 34165* or MGMT 34175*	Dynamics of Leadership or Learning to Lead	3
MGMT 34185*	Individual and Group Behavior in Organizations	3
MGMT 44152*	Project Management	3
MGMT 44163*	Global Business Management (WIC)*	3
MGMT 44392*	Business Consulting and Practicum (ELR)	3
Major Electives*		6
College Electives		6
BUS 30062	Advanced Professional Development	3
FIN 36053	Business Finance	3
MGMT 34060	Operations Management	3
MGMT 34156	Business Analytics II	3
MGMT 44285	Integrated Business Policy & Strategy	3
UC 10162	Introduction to Professional Development	1
Kent Core Fine Arts (KFA)		3
HRM 34180*	Human Resource Management	3
<b>TOTAL CREDIT HOURS</b>		<b>49</b>

\*Minimum C (2.000) grade required.

Kent State University has institutional honors based on the completion of at least 60 credit hours earned at Kent State. Anything less than 60 credit hours will not be recognized with honors. This means if students who transfer would like to be recognized for cum laude, magna cum laude or summa cum laude, they need to have earned 60 credit hours at Kent State by the semester before they are graduating in order for them to be recognized in the commencement book as receiving honors and in order to receive honors cords.

Progression Requirements:

- o Minimum 2.0 overall GPA
- o Minimum C grade in COMM 15000, ENG 21011, MATH 11010 and MGMT 24163 and all major requirements

Graduation Requirements:

- o Minimum 2.0 Major GPA
- o Minimum 2.0 Overall GPA
- o Students must complete at least 50 percent of business credit hours (required for the business degree) in-residence on a Kent State University campus.
- o Students must complete two measures of outcomes assessment as specified by the College of Business Administration for complete satisfaction of the B.B.A.
- o Minimum 120 total credit hours to graduate. Number of general electives depends on number of credit hours needed to reach 120 total credit hours.

KSU bridge courses revised: 7-27-2022