

Career Technical Education (CTE) Information: Part A

Pathway: Marketing

<https://www.starkstate.edu/academics/business/>

CTE Academic Credit at Stark State College in this Pathway:

Credit Type	High School EMIS & Course Name	SSC Course/Credits	Accessing Credit
Bilaterals	141000: Business Foundations	BUS121 (3)	Only for students who completed the full CTE Program in High School. Student submits CTE Form*
	141025: Management Principles	MGT121 (3)	
	144000: Marketing Principles	MKT121 (3)	
SSC CTAGs	141030: Strategic Entrepreneurship	ENT120 (3)	SSC receives CTAV data from ODHE and looks for enrolled students. Once academic credit has been added to the SSC transcript, an email receipt is sent to the student's SSC email address.
	142025: Supply Chain Management	MKT226 (3)	
Non-SSC CTAGs	142020: Operations Management 142030: Logistics Management	No credit available	These are CTAGs. However, SSC does *not* have the equivalent course(s). No credit available.
ITAGs	ITMSOS001: Introduction to Microsoft PowerPoint Credential: Microsoft PowerPoint Associate Level Certification	ITD104 (1)	Student submits CTE Form*
	ITMSOS002: Introduction to Microsoft Excel Credential: Microsoft Excel Associate Level Certification	ITD105 (1)	
	ITMSOS003: Introduction to Microsoft Word Credential: Microsoft Word Associate Level Certification	ITD102 (1)	
	ITMSOS004: Introduction to Microsoft Access Credential: Microsoft Access Advanced Level Certification	ITD106 (1)	

*[CTE Form](#): Student logs in to CTE Form with username & password that they created while submitting SSC Admissions Application. If students need assistance with their log-in, they can email helpdesk@starkstate.edu with their Stark State College ID number.

CTE Scholarships at Stark State College in this Pathway:

Scholarship Option	Potential Award	More Info	Next Steps
CTE Scholarship	\$500	Student passes any HS CTE Course and graduates high school with a final GPA of 2.5 or better. If student meets renewal eligibility, they can receive \$500 each semester up to \$2,000.	Student submits CTE Form*
Full list of scholarships	Amounts vary by scholarship	Degree-Related Scholarships Scholarships for Women Scholarships for Veterans Scholarships for Parents Scholarships for Students with Disability Unemployed Students Scholarships & MANY MORE	Info here

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Career Technical Education (CTE) Information: Part B

***NEW CTE Scholarship announced Spring 2024!**

\$500 per term up to \$2,000!

Any high school student who passes at least one [high school CTE course](#) and has a final high school GPA of 2.5 or better will be eligible for a CTE scholarship at Stark State College (SSC). CTE Scholarships can be renewed at Stark State College as long as student maintains full-time status and a cumulative GPA of 2.5 or better. Can be used with other scholarships as well. See SSC's *Scholarships webpage for details:* starkstate.edu/admissions/scholarships/.

Student submits the [CTE Form](#).*

Bilateral Credit:

The following steps must be completed within one year of student's high school graduation:

*Student completes entire Ohio CTE Program of Study.

*Student earns a B or better in the course(s) for which they are requesting credit.

*A completed SSC Admission application is required (free): <https://admissions.starkstate.edu/register>.

*SSC receives student's final transcripts, with graduation date posted.

Student submits the [CTE Form](#).

*Academic credit "CR" will be posted once approved. Student will receive confirmation via their SSC email.

CTAG Credit:

Student follows the CTAG process from ODEW/ODHE and has three years from high school graduation to have credit added to post-secondary transcript.

ITAG Credit:

Student follows the ITAG process from ODEW/ODHE; then submits the [CTE Form](#).*

Questions?:

Contact Lisa Miller, Dual Enrollment Specialist, by phone at 330-494-6170 x4142 or email at lmiller2@starkstate.edu.

Terms and Conditions:

These forms are subject to change at any time.

***CTE Form:** Student logs in to CTE Form with username & password that they created while submitting SSC Admissions Application. If students need assistance with their log-in, they can email helpdesk@starkstate.edu with their Stark State College ID number.